

SMART BUSINESS AND HOSPITALITY IN THE NEW NORMAL

A series of practical and relevant lectures shared by the SEAMEO expert lecturers during this pandemic on Business and Hospitality in the New Normal.

The use of mobile technology and several platforms in the teaching-learning is a challenge and an opportunity for teacher to model digital etiquette which essentially includes the proper practice of ethical values on sensitive issues.

I have learned how useful technology is in hospitality and business despite of pandemic, business ideas sprout out where we could earn like online business. It widens one's perspective to opportunities like utilizing our skills and sourcing our creativity in engaging to business on things we feel like doing (spot on demands) in order to earn and to move forward in the midst of crisis.

Awareness on trends and issues nowadays like online platforms to improve practices in business such as promoting products, considering policies on safety protocols and implementing health safety measures from the selection, preparation and delivery of goods to prospect consumers.

This current pandemic affects lives of most people, namely, unemployment, loss of earnings, stress, health problems etc... Conversely, seeing it on other way, it offers opportunities like online businesses in delivering good & services and online learning like this series of webinars.

For the world is grappling with an invisible deadly enemy, trying to understand how to live with the threat posed by a virus. Also in business it leads to technological advancement in a way that could make our life easier. Someday, we will remember this time pointed with uncertainty, pain and fear but also marked with moments of hope for security, victory and joy among humanity.



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