



**Andy Lee**  
**President**  
**Innovation First International (Hong Kong) Ltd.**

Andy Lee is the President of Innovation First International (Hong Kong) Limited, a multinational educational, consumer and industrial goods company founded in the USA. Innovation First is also the parent company of VEX Robotics, an industry leading developer of educational robotics and computer science solutions.

Andy joined Innovation First in 2010. In his current role, Andy works to promote the company's educational hardware, software and curriculum solutions.

Andy oversees Asia Pacific partnership management and implementation for VEX GO, VEX 123, VEX IQ, VEXcode VR and VEX V5 platforms. Andy is an accomplished executive with 10 years of progressive experience in implementing STEM programs and robotics competitions for students at all levels.

Andy holds a Masters of Business Administration degree from Hofstra University. Prior to that, Andy received his undergraduate degree specializing in Law from Carleton University. He is also a VEX Certified Educator.

## **PRESENTATIONS**

- “Kid Powered- how to teach STEM skills to disenfranchised students”. Google Developer Space, Singapore (2019).
- “Useful Tools to enhance STEM and Computer Science Skills from Home” Mechatronics & Robotics Society of the Philippines (MRSP). Mapua University, Philippines (2019).
- “Understanding the benefits of bringing Robotics directly into K-12 STEM classrooms”. Edutech Asia, Singapore (2019).
- “Robotics and STEM- WHY?”. Edutech Philippines (2019).
- “Exploring educational robotics in the classroom via competition”. 2nd Association of Universities of Asia and the Pacific (AUAP) International Conference- SIAS University, Zhengzhou, China (2019)