

The Southeast Asian Ministers of Education Organization (SEAMEO) announces the 2010 SEAMEO-Australia Press Award Contest under the theme “**Innovation in Education**”. Newspaper articles, published or unpublished, may be submitted by professional journalists, student journalists, and education communicators.

The Contest welcomes hard news and feature articles that capture:

1. Inspiring efforts of individuals, groups, governments and other organizations that are improving the quality of education in Southeast Asia through innovation and thinking outside the “box”;
2. Insightful reporting and documentation of how great ideas involving education — including science and cultural initiatives — improve quality of life;
3. Strong human feelings through the voices of multiple speakers and sectors within the education industry, taking into consideration present social issues and inter-cultural understanding; and/or
4. Dynamic institutional and governmental collaboration and/or cross-border partnerships that link students, teachers, schools or other education organizations together and that focus on education projects that can be reproduced in other countries.

Extra consideration will be given to articles that address issues or initiatives that SEAMEO can use, duplicate, or implement in the near future as a SEAMEO project.

### **The SEAMEO-Australia Press Award**

For the past 10 years, SEAMEO and the Australian Government have co-sponsored the SEAMEO-Australia Press Award, which has recognized excellent coverage of education issues by journalists in Southeast Asia.

### **Contest Theme**

News or feature articles should present lesson plans, school projects, teaching or learning theories and/or methodologies, administrative policies or other activities that have or could be proven effective in Southeast Asia.

Suggested ideas may be one or any combination of the following:

1. Administration of education;
2. Participation in the education process by parents, students, community organizations or businesses;
3. Delivery of formal, non-formal and informal education at all levels;
4. Human resource development and management within education institutions; and/or
5. Unique cross-border or multinational education projects.

### **Contest Prizes and Awards**

1. The Winner of the Contest will be selected on 15 December 2010 by a distinguished panel, comprised in part of experts in the field of journalism and education.
2. The Winner will receive a round-trip economy air ticket from his/her home country to the 46<sup>th</sup> SEAMEO Council Conference in Brunei Darussalam; AND a round-trip economy air ticket from his/her home country to Melbourne, Australia to attend a three-week journalism internship at the *Melbourne Age* Newspaper, plus stipend.
3. The winning article may be published in newspapers, magazines, and newsletters throughout Southeast Asia.



For the full Contest Rules, Regulations and Conditions, visit [www.seameo.org/2010PressAward](http://www.seameo.org/2010PressAward), which Rules and Regulations are incorporated herein by reference.

1. Contest participants must be a legal national of a SEAMEO Member Country, which are:
  - Brunei Darussalam
  - Cambodia
  - Indonesia
  - Lao PDR
  - Malaysia
  - Myanmar
  - The Philippines
  - Singapore
  - Thailand
  - Timor-Leste
  - Vietnam
2. A contestant must be at least 18 years of age by the Contest deadline, which is **1 December 2010**.
3. The article should be between 750-1000 words and may be written in English or your native Language (with an English translation).
4. The winner must complete a three-week journalism internship at the University of Melbourne, Australia, by or before 31 December 2011.

## Registration and How to Send Entries

1. Download Application Form from the Contest website below.
2. Submit Application Form and entry by email to [secretariat@seameo.org](mailto:secretariat@seameo.org).

Deadline for submission of entries:  
**1 December 2010.**

For more information about SEAMEO, the 2010 SEAMEO-Australia Press Award, the Contest Theme, and Contest Rules, visit

[www.seameo.org/2010PressAward](http://www.seameo.org/2010PressAward).



2010 SEAMEO-Australia



PRESS AWARD

Theme: Innovation in Education



*This year, you can be a winner!*  
SEAMEO supports excellence in journalism that promotes education in Southeast Asia