



The banner features logos for SEAMEO, MEXT (Ministry of Education, Culture, Sports, Science and Technology - Japan), and UNESCO. A diagonal banner at the top right says "CALL FOR ENTRIES". The main title is "SEAMEO-Japan ESD Award". Below it, the theme for 2022 is "Education Transformation through Partnership" and the submission deadline is "31 July 2022". An illustration shows people interacting with puzzle pieces that contain icons for education, technology, and sustainability. A QR code is provided for more information, along with the website <https://link.seameo.org/2022SEAMEOJapanESDAward> and email [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org). Social media icons for Facebook, Instagram, Twitter, LinkedIn, and YouTube are also present.

*"The Government of Japan has contributed and supported the organization of SEAMEO-Japan ESD Award through the collaboration of MEXT and SEAMEO since 2012".*

Full Information: <https://link.seameo.org/2022SEAMEOJapanESDAward>  
Email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org)

## I. INTRODUCTION

In 2002, the United Nations General Assembly adopted Resolution 57/254 and declared the period 2005-2014 as the "United Nations Decade of Education for Sustainable Development" (DESD).

The UNESCO General Conference at its 40<sup>th</sup> Session and the UN General Assembly at its 74<sup>th</sup> Session in 2019 endorsed *Education for Sustainable Development: Towards achieving the SDGs (ESD for 2030)* as the global framework for implementation of ESD from 2020-2030.

ESD for 2030 builds upon the lessons learned from the Global Action Programme on ESD (GAP, 2015-2019), in response to the increased importance placed on ESD to promote the contribution of learning content to the survival and prosperity of humanity. ESD 2030 places emphasis on education's contribution to the achievement of the SDGs. It aims to review the purposes and values that underpin education and reorient all levels of education and learning to contribute to sustainable development and to strengthen education and learning in all activities that promote sustainable development.<sup>1</sup>

While ESD is implemented worldwide under the GAP, in support of further promoting ESD in Southeast Asia, the **Southeast Asian Ministers of Education Organization (SEAMEO)** and the **Ministry of Education, Culture, Sports, Science and Technology, Japan (MEXT)**, in cooperation with the **UNESCO Asia and Pacific Regional Bureau for Education**, have shown their collective commitment to promote best practices in ESD in schools across Southeast Asia, by organizing the **SEAMEO-Japan Education for Sustainable Development (ESD) Award**. The award scheme has been held annually since 2012.

The objectives of the SEAMEO-Japan ESD Award are:

1. To raise awareness of ESD in schools and communities across Southeast Asia;
2. To promote ESD best practices in schools and communities across Southeast Asia;
3. To share and exchange knowledge and best practices on ESD in schools across Southeast Asia and Japan;
4. To encourage networking among schools and communities which implement ESD practices in Southeast Asian countries and Japan; and
5. To support the Sustainable Development Goals (SDGs) of United Nations.

<sup>1</sup> <https://unesdoc.unesco.org/ark:/48223/pf0000374802.locale=en>




\*The Sustainable Development Goals (SDGs) consist of 17 integrated and interdependent global goals with associated 169 targets, which aim to shift the world on to a path towards sustainable and resilient development.

<https://sustainabledevelopment.un.org/sdgs>

Since 2012, the Award has been conducted with the following themes and participated by the following number of schools in Southeast Asia.

Year	Theme	Number of Participated Schools	Participated Countries in Southeast Asia
2012	Education for Disaster Risk Reduction	69	7 Countries: Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Thailand, and Vietnam
2013	Values Education	126	8 Countries: Brunei Darussalam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Thailand, and Vietnam
2014	Fostering Global Citizenship for Sustainable Future	63	9 Countries: Brunei Darussalam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam
2015	Safeguarding our Cultural Traditions	90	10 Countries: Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam
2016	Saving Energy	43	8 Countries: Brunei Darussalam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, and Thailand
2017	Improving Health and Nutrition	56	8 Countries: Brunei Darussalam, Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam
2018	Applying Local Wisdom for Environmental Conservation	94	7 Countries: Brunei Darussalam, Indonesia, Cambodia, Malaysia, Myanmar, Philippines, and Thailand
2019	Building Peace in Schools and Communities	79	9 Countries: Brunei Darussalam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam
2020	Addressing Plastic Problems for Transforming Communities	181	9 Countries: Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Thailand, and Vietnam
2021	Securing Educational Opportunities in COVID-19 Crisis	282	8 Countries: Brunei Darussalam, Cambodia, Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam

## II. THEME FOR 2022: EDUCATION TRANSFORMATION THROUGH PARTNERSHIP

The impacts of the COVID-19 pandemic have transformed education globally over the past three years. Many collaborative efforts among governments, international organizations, the private sector, and civil society have been made to help ease the transition to the new way of teaching and learning. Currently, online and blended learning are necessary vehicles for ensuring equitable access to quality education for all.

Therefore, partnerships can serve as an effective vehicle to bring together resources and knowledge from a wide range of societal actors to form a powerful force to tackle global challenges.<sup>2</sup> Partnerships are essential for helping students achieve at their maximum potential and, while parent and community involvement has always been a cornerstone of public schools, greater recognition and support of the importance of these collaborative efforts is needed.<sup>3</sup> The SEAMEO Ministerial e-Forum on COVID-19 Response suggested that in conclusion cooperation and continuous linkages and partnerships remain key to complement, enhance, and maximize individual and collective strengths, as we can re-imagine education and discover new possibilities.

Considering the important roles of partnership, the 2022 SEAMEO-Japan ESD Award selects the theme **“Education Transformation through Partnership”**.

The objectives of this year’s award scheme are:

1. To recognize multi-stakeholder partnerships as important vehicles for mobilizing and sharing knowledge, expertise, technologies and financial resources to support the achievement of the sustainable development goals<sup>4</sup> in Southeast Asia and Japan;
2. To encourage schools to create collaborative and coordinated systems for family and community engagement;
3. To ensure quality and equity education for all students through partnership efforts in developing effective teaching and learning approaches.

Under the theme of **“Education Transformation through Partnership”** to improve the quality of education during COVID-19 pandemic and post COVID-19 pandemic, the school entry should cover the following areas:

1. The entry should be relevant to the theme and the scope of **“Education Transformation through Partnership”** as defined above.
2. The entry should highlight how the school’s programme can utilize **innovative and practical ideas to transform teaching and learning approaches through school-family-community-organization partnerships to help students succeed in social, emotional, and academic skills.**
3. The entry should clearly demonstrate the integration of **“Education Transformation through Partnership”** practices in the entire school’s policy, management plan, participatory planning and implementation, curriculum, teaching and learning practices, partnership efforts, parent and community participation, and so on.

## III. ALL SCHOOLS IN SOUTHEAST ASIAN COUNTRIES ARE INVITED TO ENTER THE COMPETITION

All public and private **kindergarten / elementary / secondary / vocational and technical (up to Grade 12) schools** in 11 Southeast Asian countries – namely Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste and Vietnam – are invited to submit information about initiatives that are related to the theme of this year’s competition.

<sup>2</sup> <https://sdgs.un.org/publications/partnerships-response-covid-19-building-back-better-together-33018>

<sup>3</sup> <https://safesupportivelearning.ed.gov/training-technical-assistance/education-level/early-learning/family-school-community-partnerships>

<sup>4</sup> <https://sdgs.un.org/topics/multi-stakeholder-partnerships-and-voluntary-commitments>

## IV. PRIZES

### 1) 1<sup>st</sup> Prize Winner

- USD\$1,500
- A study tour to Japan  
(The organizer will sponsor the travel expenses for four to six persons, which includes round-trip airfares, accommodation for three nights, domestic transportation in Japan, interpreter, and visa fees).

### 2) 2<sup>nd</sup> Prize Winner

- USD\$1,000

### 3) 3<sup>rd</sup> Prize Winner

- USD\$500

### 4) A Special Prize from the SEAMEO Secretariat for the best programme carried out in small schools of less than 250 students

- USD\$1,000

All winning schools will receive a Plaque of Recognition and Certificate of Appreciation for teachers and students involved in planning and implementing the school's initiative.

A representative from the winning schools will be sponsored to participate at the award presentation ceremony which will be held at the SEAMEO High Officials Meeting in November 2022, Bangkok, Thailand.

All shortlisted schools will receive Certificate of Recognition for the school. The coordinators of shortlisted schools (Maximum of 2 persons) will receive the Certificate of Appreciation.

All participating schools that have submitted entries relevant to the theme will be recognized (name, project name and country) on the SEAMEO website and receive the Certificate of Participation.

## V. JUDGING CRITERIA

The judging committee will consider the following criteria in selecting the winning schools:

### 1. Partnership Approach, Engagement of Community and External Partners

- The school has demonstrated the partnership and participatory approach, engagement of community and external partners – involving teachers, parents, students, communities' stakeholders and partners – in planning and implementing the programme.
- The school has demonstrated the engagement of community-level partners such as community stakeholders, experts, local governors, practitioners and parents in the education transformation.

### 2. Effectiveness of the School's Programme to Teachers, Students, Students' Families, and Communities

- The school's programme has demonstrated the effectiveness that create positive impacts to the community, teachers, students, and families of students.

### 3. Integration of Strategies/Modalities for Implementation

- The school has demonstrated clear school's plans and policies, effective strategies, and programme components/activities on how to implement the school's programme.
- Appropriate and effective methods and resources are used to implement the programme.

- Monitoring and evaluation mechanisms or processes are identified to ensure the immediate and long-term outcomes.

#### 4. Innovation and Creativity

- The school's programme has demonstrated innovative practice in relation to the theme that can be replicated.
- The school has demonstrated innovative ideas for utilising available resources.

#### 5. Teaching and Learning Approaches

- The school has demonstrated how its programme can use innovative and practical ideas to transform teaching and learning approaches through school-family-community-organization partnerships to help students succeed in social, emotional, and academic skills.

#### 6. Sustainability

- The school has demonstrated a clear future plan on how to sustain or scale up the initiative.

#### 7. Interrelationship with other Sustainable Development Goals (SDGs)

- The school has demonstrated that the school's programme has integrated the improvement of other SDGs, not the individual pursuit of each SDG, but has interrelation with other SDGs. Therefore, the school should make a clear statement in its application on how the school's programme connects to other SDGs.

## VI. THE JUDGING COMMITTEE

The Judging Committee consists of experts in the areas of education for sustainable development, and education from Japan and the Southeast Asian region. The decision of the Judging Committee is final and challenges/appeals are not allowed.

## VII. GUIDELINES FOR SUBMISSION OF ENTRIES

1. The sharp deadline of entry submissions is **31 July 2022**.
2. Each school can submit **only one (1) entry**.
3. The school's entry that has been shortlisted or won the SEAMEO-Japan ESD Award within the past three (3) year (2019-2021) will not be considered.
4. Schools must submit the following requirements to the SEAMEO Secretariat:
  - A. A completed **submission form of 2022 SEAMEO-Japan ESD Award** which can be downloaded from the SEAMEO website: <https://link.seameo.org/2022SEAMEOJapanESDAward> or request through email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org)
  - B. **A 3-minute video clip** presents the school's programme in MP4 format. The language of the video clip should be in English. If it is produced in local language, please add subtitles so that the judging committee can understand it.
5. The information about the school's programme (in Part II as follows) **should not be over five (5) pages of A4 in total**. The information should be written in **Times New Roman/Calibri font, font size 11**.
  - A. Part I - Information about the school;
    - 1) School's name and contact details
    - 2) Brief information about the school such as number of teachers and students and educational level
    - 3) Contact details of the coordinator

- B. Part II - Information about the school's programme;
- 1) Title of the school's programme
  - 2) Summary of the programme (maximum of 300 words)
  - 3) Objectives/goals of the school's programme
  - 4) Period of time since the programme has been started
  - 5) Activities (strategies/activities of implementation, and brief information on each activity)
  - 6) Teaching and learning approaches/strategies that the school has integrated into the programme
  - 7) Details of partnership and community participation in the school's programme
  - 8) Monitoring and evaluation mechanisms
  - 9) Effectiveness of the school's programme to learners, teachers, families, and community
  - 10) Plan for future
  - 11) Interrelationship of the school's programme with other Sustainable Development Goals (SDGs)
  - 12) Link(s) to the information of school's programme in social media platforms such as facebook, website, youtube
6. All submissions should include related photos. A maximum of **five (5) photos** with captions written in English can be attached with the submission form.
7. (Optional) All submissions can be attached with a maximum of **two (2) supporting documents** which can be written in local language. However, a brief translation in English should be provided.
8. Each supporting document should be less than or equal to **twenty (20) pages**.
9. **How to Submit the Entry:** Please send the completed "submission form of 2022 SEAMEO-Japan ESD Award" and a "3-minute video clip" together with supporting documents as stated in No.7 to the SEAMEO Secretariat's email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org)
- Note: To align with the ESD practices and to save the environment and energy, the Committee will NOT accept the entry in hard/printed copies.**
10. All submissions will be acknowledged within 1 week. Please contact us at [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org) if the school has not received any acknowledgement.

## VIII. IMPORTANT DATES

22 April - 31 July 2022	Period for submission of entries to the SEAMEO Secretariat by schools
31 July 2022	Deadline for entry submissions
5 October 2022	Announcement of the winning schools on the SEAMEO website
28-30 November 2022	Awarding ceremony of winners at the 45 <sup>th</sup> SEAMEO High Officials Meeting in Bangkok (Tentative)
TBC in 2023 (During cross border travel resumed)	Study visit programme in Japan for the 1 <sup>st</sup> prize winner of 2022 SEAMEO-Japan ESD Award

## IX. CONTACT INFORMATION

Ms Pitchayawadi Arreenich  
Knowledge Management Officer  
SEAMEO Secretariat  
Bangkok, Thailand  
Email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org)  
Website: [www.seameo.org](http://www.seameo.org)