

Theme for 2018:

## Applying Local Wisdom for Environmental Conservation

Submission Deadline: 3 September 2018



Local ethnic values, local practices,  
local custom, local knowledge, local .....  
What is unique and outstanding, handed down  
by generations and generations, in your local community?  
How could the **Local Wisdom** be applied for **Environmental Conservation** ?

Tell us your school's programme/activities that apply local wisdom to protect the environment.

Join us immediately!

### **"2018 SEAMEO-Japan Education for Sustainable Development (ESD) Award"**

All types of schools in Southeast Asian countries, namely, **Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste,** and **Vietnam**, are invited to join the competition.

Organisers



Southeast Asian  
Ministers of Education  
Organization



**MEXT**

MINISTRY OF EDUCATION,  
CULTURE, SPORTS,  
SCIENCE AND TECHNOLOGY-JAPAN

Supporting Partner



United Nations  
Educational, Scientific and  
Cultural Organization

**Bangkok Office**  
Asia and Pacific Regional  
Bureau for Education

*"The Government of Japan has contributed and supported the organisation of SEAMEO-Japan ESD Award through the collaboration of MEXT and SEAMEO since 2012".*

More information, visit website: [www.seameo.org](http://www.seameo.org)  
Email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org)

## I. Introduction

In 2002, the United Nations General Assembly adopted Resolution 57/254 and declared the period 2005-2014 as the "United Nations Decade of Education for Sustainable Development" (DESD).

In its declaration, the United Nations General Assembly defined ESD (Education for Sustainable Development) as a "learning process (or approach to teaching) based on the ideals and principles that underlie sustainability and is

concerned with all levels and types of learning to provide quality education and foster sustainable human development – learning to know, learning to be, learning to live together, learning to do and learning to transform oneself and society.”

At the end of the DESD in 2014, the UNESCO World Conference held in Japan announced the Global Action Programme (GAP) on ESD aimed at generating and scaling up ESD actions at all levels and in all areas of education, training and learning to accelerate progress towards sustainable development to the post-2015 agenda.

While ESD is implemented worldwide under the GAP, in support of further promoting ESD in Southeast Asia, the Southeast Asian Ministers of Education Organization (SEAMEO), and the Ministry of Education, Culture, Sports, Science and Technology, Japan (MEXT), in cooperation with the UNESCO Asia and Pacific Regional Bureau for Education, have shown their collective commitment to promoting best practices in ESD in schools across Southeast Asia by organising the **SEAMEO-Japan Education for Sustainable Development (ESD) Award**. The award scheme has been held annually since 2012.

In 2015, the United Nations General Assembly adopted 70/1 Resolution which determined the Sustainable Development Goals (SDGs). Two years after the resolution, the United Nations General Assembly reaffirmed that ESD was an integral element of SDGs on quality education and a key enabler of all the other Goals (SDGs) in its Resolution 72/222. Against that background, significance of ESD Award will be recast in light of its contribution to achieving the SDGs.

The objectives of the SEAMEO-Japan ESD Award are:

1. To raise awareness of ESD in schools and communities across Southeast Asia;
2. To promote ESD best practices in schools and communities across Southeast Asia;
3. To share and exchange knowledge and best practices on ESD in schools across Southeast Asia and Japan;
4. To encourage networking among schools and communities which implement ESD practices in Southeast Asian countries and Japan.
5. To support the Sustainable Development Goals (SDG) of United Nations.

\*The Sustainable Development Goals (SDGs) consist of 17 integrated and interdependent global goals with associated 169 targets, which aim to shift the world on to a path towards sustainable and resilient development.

<https://sustainabledevelopment.un.org/sdgs>



The first awards scheme in **2012** was conducted under the theme of: “**Education for Disaster Risk Reduction**”. This initial competition attracted entries from 69 schools in Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Thailand and Vietnam.

The award in **2013** was conducted under the theme of “**Values Education**” and attracted entries from 126 schools in eight Southeast Asian countries, namely, Brunei Darussalam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Thailand and Vietnam.

The award in **2014**, under the theme of “**Fostering Global Citizenship for Sustainable Future**”, involved 63 schools in nine Southeast Asian countries, namely Brunei Darussalam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam.

The award in **2015**, under the theme of “**Safeguarding our Cultural Traditions**”, participated by 90 schools in ten Southeast Asian countries, namely Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam.

The award in **2016** was conducted under the theme of “**Saving Energy**”, involved 43 entries in eight Southeast Asian countries, namely, Brunei Darussalam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, and Thailand.

The award in **2017** was under the theme of “**Improving Health and Nutrition**”. The award has successfully attracted 56 entries from eight different Southeast Asian countries: Brunei Darussalam, Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam.

## II. Theme for 2018: “Applying Local Wisdom for Environmental Conservation

Southeast Asia is not only blessed with natural resources but also with abundant cultural diversity and pluralistic society across the region. Each community has social resources that are beneficial to development such as traditional knowledge, wisdom, and environmental ethics <sup>1</sup>.

Over the past several decades, the problem of environmental sustainability has stemmed from humans destroying natural resources. Natural destruction also includes soil erosion, wild fires, forest fires and so forth<sup>2</sup>. To live with harmony with the environment, local people used the local wisdom accumulated by their ancestors to manage natural resources. The utilization of local wisdom can be seen in terms of their daily activities such as work and festivals <sup>3</sup>.

Considering the important roles of local wisdom for harmonising the implementation of environmental conservation, the 2018 SEAMEO-Japan ESD Award selects the theme “**Applying Local Wisdom for Environmental Conservation**”.

“**Local Wisdom**” refers to the accumulated experiences that are used in daily life and are transmitted from generation to generation.

The scope of “Local Wisdom” for this award includes the following areas<sup>4</sup>:

- Consciousness of human being and local ethnic values that can apply to protect environment
- Local knowledge such as local farming practices, and local knowledge for protecting environment and animals
- Special custom and social practices that help protect environment
- Local symbol of culture: myths, ritual, arts, and knowledge and practices concerning local nature and global environment that can be applied for environmental conservation.

---

<sup>1</sup> Sampurasun e-Journal, Vol 10, No 01, *Astri Hasbiah, Analysis of Local Wisdom as an Environmental Conservation Strategy in Indonesia, Dec 2015.*

<sup>2</sup> United Nations Division for the Advancement of Woman, 2001

<sup>3</sup> MANUSYA: Journal of Humanities, *Kamonthip Kongprasertamorn, Local Wisdom Environmental Protection and Community Development, 10.1, 2007*

<sup>4</sup> Meliono, I., 2011, *Understanding the Nusantara Thought and local wisdom as an aspect of the Indonesian education.*

The objectives of this year's award scheme are:

1. To raise awareness of local wisdom applied for environmental conservation and sustainable development in schools and communities in Southeast Asia and Japan.
2. To promote and share initiatives and good practices that support sustainable development through the integration of local wisdom into the teaching and learning practices and school programmes that protects local environment and develops local community.
3. To encourage schools to develop and improve current ESD activities and programmes.

Under the theme of “**Applying Local Wisdom for Environmental Conservation,**” the school entry should cover the following criteria:

1. The entry should be relevant to the theme, and **provide details of “local wisdom”** that the school has **applied for environmental conservation in the school and in the community.**
2. The entry should demonstrate how the school's programme can promote the local wisdom for environmental conservation through **community engagement** that create mutual beneficial partnerships, deepen student learning experiences, support student growth, and sustain the society.
3. The entry should demonstrate the **transformation** of attitude, behavior, daily practices, and life style of students, parents and community after participating in the school's programme.
4. The entry should demonstrate clear **information dissemination** on how the school transfers the knowledge or shares the practices to other schools in the same community and other communities.
5. The school should clearly demonstrate the **integration of local wisdom for environmental conservation in all schools aspects** such as school management plan, curriculum, teaching and learning practices, co-curricular activities, partnership efforts, community participation, and so on. (Please refer to the “Submission Form”.)

### III. All schools in Southeast Asian countries are invited to enter the competition

All public and private **kindergarten/elementary/secondary/vocational and technical schools** in 11 Southeast Asian countries – namely Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste and Vietnam – are invited to submit information about programmes, projects and activities that are related to the theme of this year's competition.

### IV. Prizes for the winning schools

#### 1) 1<sup>st</sup> Prize

- USD\$1,500
- A study tour to Japan

(The organizer will sponsor the travel expenses for four to six persons, which includes round-trip airfares, accommodation for three nights, domestic transportation in Japan, interpreter, and visa fees).

#### 2) 2<sup>nd</sup> Prize

- USD\$1,000

#### 3) 3<sup>rd</sup> Prize

- USD\$500

#### 4) A Special Prize from the SEAMEO Secretariat for the best programme carried out in small schools of less than 250 students

- USD\$1,000

All winning schools will receive a Plaque of Recognition and Certificate of Appreciation for teachers and students involved in planning and implementing the school's programme.

A representative of the winning schools will be sponsored to participate at the award presentation ceremony which will be held at the SEAMEO High Officials Meeting in Bangkok in November 2018.

All shortlisted schools will receive Certificate of Recognition for the school. The coordinators of shortlisted schools (Maximum of 2 persons) will receive the Certificate of Appreciation.

All participating schools that have submitted entries relevant to the theme will be recognised (name, project name and country) on the SEAMEO website and receive the Certificate of Participation.

## V. Judging criteria

The judging committee will consider the following criteria in selecting the winning schools:

### 1. Strategy/ Modality of Implementation

- Promotion of local wisdom for environmental conservation is emphasized and incorporated into school policies, management plans, and teaching and learning programmes within the school.
- The school has ensured the continuous evolution of local wisdom from one generation to the next, so as to help keep a practice alive and relevant to the communities or groups who practice it.
- The school has demonstrated clear effective strategies, steps, and activities in applying local wisdom for environmental conservation/protection.
- The school has demonstrated the use of participatory processes – involving students, teachers, parents, communities' stakeholders and partners – in planning and implementing the programmes.
- Appropriate and effective methods and resources are used to implement the programmes.
- Monitoring and evaluation mechanisms or processes are identified to ensure the immediate and long-term outcomes of the programmes.

### 2. Innovation and Creativity

- The school's programme has demonstrated innovative practices in promoting local wisdom for environmental conservation.
- The school's programme has demonstrated innovative practices in integrating local wisdom and current education system.
- The school has demonstrated innovative ideas for utilising available resources.
- The entry is a new idea or an improved/adapted version of existing activities.

### 3. Teaching and Learning Approaches

- The school has demonstrated effective teaching and learning approaches that have been applied to the preservation and promoting of local wisdom for environmental conservation.
- The school has embedded knowledge about local wisdom into subject disciplines and incorporated ESD principles and pedagogical methods to ensure that students are able to connect the practices in their community, in their local environment, materials and resources, and learn more effectively.
- The teaching and learning approaches has demonstrated the change or transformation of attitude, habits, behavior of students and teachers by applying local wisdom for environmental conservation.

### 4. Engagement of Community

- The school has engaged community-level partners such as community stakeholders, experts, cultural bearers, elders, local leaders, practitioners and parents who provide information and guidance on local wisdom.
- The school has engaged multi-sector partners such as education institutions, teacher-training institutions, schools, cultural institutions and professional associations to co-implement the school's programme.
- The school's programme has strengthened students' involvement in the local community, especially for environment protection, human resource development, sustainable development, and etc.

- Through the school’s programme, the school has engaged and contributed to the development of local community, not just only parents.

## 5. Sustainability

- The school has promoted local wisdom practices within the school management plan and teaching and learning activities across subjects for a long-term action strategy.
- The school has demonstrated a clear future plan on how to sustain the programme.

## 6. Interrelationship with other Sustainable Development Goals (SDGs)

- The school has demonstrated that the school’s programme has integrated the improvement of other SDGs, not the individual pursuit of each SDG, but has interrelation with other SDGs. – Therefore, the school should make a clear statement in its application on how the school’s programme connects with other SDGs apart from SDGs 14 (Life below Water) and 15 (Life on Land).

## 7. Impacts

- Results, during/after implementation, have revealed the effectiveness and benefits of the school’s programme to students, teachers, parents and the wider communities.
- Information, data, and model collection about local wisdom has been effectively compiled, documented, and shared within the schools, among schools in one community, and at the broader provincial or national levels.

## VI. The judging committee

The Judging Committee consists of experts in the areas of education, education for sustainable development, and cultural development from Japan and the Southeast Asian region. The decision of the Judging Committee is final and challenges/appeals are not allowed.

## VII. Guidelines for submission of entries

1. Schools can submit information about the school’s programme/project/activity related to the theme “Applying Local Wisdom for Environmental Conservation” from 10 June to 3 September 2018.
2. The deadline of entry submissions is **Monday 3 September 2018**. (The schools must ensure that the SEAMEO Secretariat receives entries by 3 September 2018.)
3. Each school can submit only one entry.
4. The submission of the school’s programme must be done through the template “**Submission Form of 2018 SEAMEO-Japan ESD Award**”. The Submission Form can be downloaded from the SEAMEO website: [www.seameo.org](http://www.seameo.org) or requested by sending an email to the email address: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org).
5. Regarding the submission of information, each school must adhere to the following format, as specified in the Submission Form:
  - a) Part I - Information about the school;
    - 1) School name and contact details
    - 2) Brief information about the school such as number of teachers and students and educational level
    - 3) Contact details of the coordinator
  - b) Part II - Information about the school’s programme;
    - 1) Title of the school’s programme
    - 2) Summary of the programme (one half-page of A4 sheet size)
    - 3) Background information or reasons why the school created the programme
    - 4) Objectives/goals of the programme
    - 5) Brief details about the local wisdom the school aims for within the programme and its values for environmental conservation

- 6) Period of time when the programme was/has been started
  - 7) Activities (Strategies, Steps, Activities for Implementation)
  - 8) Teaching and learning approaches that the school has integrated with local wisdom (as identified in point 5) for environmental conservation
  - 9) Participation with the community/roles of community
  - 10) Activities that the school has contributed to the community
  - 11) Programme monitoring and evaluation mechanisms and summary of results
  - 12) Resources used for programme implementation
  - 13) Benefits/impacts/positive outcomes of the programme to students, school and the wider community
  - 14) Interrelationship of the school programme with other Sustainable Development Goals (SDGs)
  - 15) Plan for sustainability and plan for scaling-up/expansion
  - 16) Achievements from the school's programme "Applying Local Wisdom for Environmental Conservation"
  - 17) List of attachments such as a copy of the school operational plan, action plan, learning/teaching materials, lesson plans, samples of student worksheet, manuals, etc.
  - 18) Photographs related to the school programme (maximum of five photographs with captions written in English)
6. Information about the programme (Part II as above) **should not be over nine (9) pages of A4 in total**. The information should be written in **Times New Roman font, 11-12 point size**. (A half-to-one page A4 sheet size about the project overview should be included.)
  7. Information about the programme and the photo captions must be in English. The teaching and learning materials can be in local languages, however a brief translation in English should be provided.
  8. All submissions should include related photos. (A maximum of **five** photographs with captions written in English.)
  9. Schools can submit the "Submission Form of 2018 SEAMEO-Japan ESD Award" and other supporting materials to the SEAMEO Secretariat by

a) Email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org) and/or

b) Send a **Compact Disc (CD) or handy drive containing the digital files of submission form and supporting documents to the following address by post**. (In case of damage to the CD, the printed version of the submission form should also be included in the mailing package.)

SEAMEO-Japan ESD Award,  
SEAMEO Secretariat,  
920 Sukhumvit Road,  
Klongtoey District,  
Bangkok 10110, THAILAND.

10. All entries submitted to the SEAMEO Secretariat will be acknowledged. If the school has not received any acknowledgement of the receipt from the SEAMEO Secretariat within one week after the submission, please contact the SEAMEO Secretariat (Email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org)).

## VIII. Important dates

10 June to 3 September 2018	Period for submission of entries to the SEAMEO Secretariat by schools.
<b>Monday 3 September 2018</b>	<b>The last day for submission of entries.</b> (The schools must ensure that the SEAMEO Secretariat receives their entries by 3 September 2018.)

31 October 2018	Announcement of the winning schools on the SEAMEO website
28 November 2018	Award presentation ceremony for the winners at the SEAMEO High Officials Meeting Thailand
April/May 2019	Study visit programme in Japan for the 1 <sup>st</sup> prize winner

## IX. Contact information

<p>For enquiry, please contact:  Ms Piyapa Su-angavatin  Coordinator  SEAMEO-Japan ESD Award  SEAMEO Secretariat  920 Sukhumvit Road, Klongtoey District,  Bangkok 10110, THAILAND.</p>	<p>Email: <a href="mailto:seameojapan.award@seameo.org">seameojapan.award@seameo.org</a>  Website: <a href="http://www.seameo.org">www.seameo.org</a>  Tel: +662 391 0144  Fax: +662 381 2587</p>
---	---