



**MEXT** MINISTRY OF EDUCATION,  
CULTURE, SPORTS,  
SCIENCE AND TECHNOLOGY-JAPAN

# SEAMEO-Japan ESD Award

Theme for 2018:

## Applying Local Wisdom for Environmental Conservation

Submission Deadline: 3 September 2018



Call for Entries

Local ethnic values, local practices,  
local custom, local knowledge, local .....  
What is unique and outstanding, handed down  
by generations and generations, in your local community?  
How could the **Local Wisdom** be applied for **Environmental Conservation** ?

Tell us your school's programme/activities that apply local wisdom to protect the environment.

Join us immediately!

### "2018 SEAMEO-Japan Education for Sustainable Development (ESD) Award"

All types of schools in Southeast Asian countries, namely, **Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste,** and **Vietnam**, are invited to join the competition.



### Prizes for the winning schools:

- 1 1<sup>st</sup> Prize - US\$1,500 and a study tour to Japan
- 2 2<sup>nd</sup> Prize - US\$1,000
- 3 3<sup>rd</sup> Prize - US\$500
- 4 A special prize from the SEAMEO Secretariat for the best activity carried out in small schools of less than 250 students - US\$1,000 (see details in the website)

Organisers:



Southeast Asian  
Ministers of Education  
Organization



**MEXT** MINISTRY OF EDUCATION,  
CULTURE, SPORTS,  
SCIENCE AND TECHNOLOGY-JAPAN

Supporting Partner:



United Nations  
Educational, Scientific and  
Cultural Organization

**Bangkok Office**  
Asia and Pacific Regional  
Bureau for Education

*"The Government of Japan has contributed and supported the organisation of SEAMEO-Japan ESD Award through the collaboration of MEXT and SEAMEO since 2012".*

More information, visit website: [www.seameo.org](http://www.seameo.org)

Email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org)

## I. Introduction

In support of promoting Education for Sustainable Development (ESD) in Southeast Asia, the Southeast Asian Ministers of Education Organization (SEAMEO), and the Ministry of Education, Culture, Sports, Science and Technology, Japan (MEXT), in cooperation with the UNESCO Asia and Pacific Regional Bureau for Education, have shown their collective commitment to promoting best practices in ESD in schools across Southeast Asia by organising the SEAMEO-Japan Education for Sustainable Development (ESD) Award. The award scheme has been held annually since 2012.

The objectives of the SEAMEO-Japan ESD Award are:

1. To raise awareness of ESD in schools and communities across Southeast Asia;
2. To promote ESD best practices in schools and communities across Southeast Asia;
3. To share and exchange knowledge and best practices on ESD in schools across Southeast Asia and Japan;
4. To encourage networking among schools and communities which implement ESD practices in Southeast Asian countries and Japan.
5. To support the Sustainable Development Goals (SDG) of United Nations.

\*The Sustainable Development Goals (SDGs)

consist of 17 integrated and interdependent global goals with associated 169 targets, which aim to shift the world on to a path towards sustainable and resilient development. (<https://sustainabledevelopment.un.org/sdgs>)



## II. Theme for 2018: “Applying Local Wisdom for Environmental Conservation”

Considering the important roles of local wisdom for harmonising the implementation of environmental conservation, the 2018 SEAMEO-Japan ESD Award selects the theme “**Applying Local Wisdom for Environmental Conservation**”.

“**Local Wisdom**” refers to the accumulated experiences that are used in daily life and are transmitted from generation to generation.

The scope of “Local Wisdom” for this award includes the following areas:

- Consciousness of human being and local ethnic values that can apply to protect environment
- Local knowledge such as local farming practices, and local knowledge for protecting environment and animals
- Special custom and social practices that help protect environment
- Local symbol of culture: myths, ritual, arts, and knowledge and practices concerning local nature and global environment that can be applied for environmental conservation.

The objectives of this year’s award scheme are:

1. To raise awareness of local wisdom applied for environmental conservation and sustainable development in schools and communities in Southeast Asia and Japan.
2. To promote and share initiatives and good practices that support sustainable development through the integration of local wisdom into the teaching and learning practices and school programmes that protects local environment and develops local community.
3. To encourage schools to develop and improve current ESD activities and programmes.

Under the theme of “**Applying Local Wisdom for Environmental Conservation**,” the school entry should cover the following criteria:

1. The entry should be relevant to the theme, and **provide details of “local wisdom” that the school has applied for environmental conservation in the school and in the community.**
2. The entry should demonstrate how the school’s programme can promote the local wisdom for environmental conservation through **community engagement** that create mutual beneficial partnerships, deepen student learning experiences, support student growth, and sustain the society.
3. The entry should demonstrate the **transformation** of attitude, behavior, daily practices, and life style of students, parents and community after participating in the school’s programme.

4. The entry should demonstrate clear **information dissemination** on how the school transfers the knowledge or shares the practices to other schools in the same community and other communities.
5. The school should clearly demonstrate the **integration of local wisdom for environmental conservation in all schools aspects** such as school management plan, curriculum, teaching and learning practices, co-curricular activities, partnership efforts, community participation, and so on. (Please refer to the “Submission Form”.)

### III. All schools in Southeast Asian countries are invited to enter the competition

All public and private **kindergarten/elementary/secondary/vocational and technical schools** in 11 Southeast Asian countries – namely Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste and Vietnam – are invited to submit information about programmes, projects and activities that are related to the theme of this year’s competition.

### IV. Prizes for the winning schools (Please see details on the website)

<b>1) 1<sup>st</sup> Prize</b> - USD\$1,500 - A study tour to Japan	<b>2) 2<sup>nd</sup> Prize</b> - USD\$1,000	<b>3) 3<sup>rd</sup> Prize</b> - USD\$500
---	--	--

**4) A Special Prize from the SEAMEO Secretariat for the best activity carried out in small schools of less than 250 students - US\$D1,000**

All winning schools will receive a plaque of recognition and a certificate for teachers and students involved in planning and implementing the school’s programme. A representative of the winning schools will be sponsored to participate in the award presentation ceremony which will be held at the SEAMEO High Officials Meeting in Bangkok, November 2018.

### V. Judging criteria

The judging committee will consider the following criteria in selecting the winning schools (Please see details in the information note and on the website):

- **Strategy/ Modality of Implementation**
- **Innovation and Creativity**
- **Teaching and Learning Approaches**
- **Engagement of Community**
- **Sustainability**
- **Interrelationship with other Sustainable Development Goals (SDGs)**
- **Impact**

### VII. Guidelines for submission of entries

- Schools must ensure that the SEAMEO Secretariat receives their entries by Monday 3 September 2018.
- The submission of the school’s programme must be done through the template “**Submission Form of 2018 SEAMEO-Japan ESD Award**”.
- Announcement of the winning schools will be on the SEAMEO website ([www.seameo.org](http://www.seameo.org)) on **31 October 2018**.

**The submission form, guidelines for submission of entries, and details of the judging criteria can be downloaded from the SEAMEO website: [www.seameo.org](http://www.seameo.org)**

**You can request the full information and submission form by sending an email to [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org)**

### VIII. Contact Details

For enquiry, please contact: Ms Piyapa Su-angavatin, Coordinator SEAMEO-Japan ESD Award SEAMEO Secretariat 920 Sukhumvit Road, Klongtoey District, Bangkok, 10110 Thailand	Email: <a href="mailto:seameojapan.award@seameo.org">seameojapan.award@seameo.org</a> Website: <a href="http://www.seameo.org">www.seameo.org</a> Tel: +662 391 0144 Fax: +662 381 2587
---	--