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Technology and Values - Driven Transformation in Education
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ABSTRACT

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Topic: Advancing Technologies: A Breakthrough of Strategies Incorporating
Multimedia-Based Instruction in
the New Normal Context

Face to face learning has been the standard way of teaching and learning. However, during pandemic, the educational sector was greatly affected since schools were forced to shut down as the country implemented plans and procedures on how to contain the virus infection. As the global setting suffered, so as with the local entities were distressed. In fact, a significant decrease in the number of enrollees had been recorded. To aid the challenges brought by the pandemic, **SALIDA LA FILIPINA** was launched which is a media-based of the school that produced localized and contextualized media related supplementary materials. With this, varied strategies were integrated, namely: Digital Learning, Effective Lecturing, Flipped Classroom and Collaborative Work. Also, the crew conducted online trainings to capacitate teachers in studio-related tasks to produce videos at their own school levels. With the implementation of face-to-face classes, teachers utilized the produced materials as supplementary resources for instruction. To ensure the program's sustainability, it intends to pursue the followings: Conduct media-literacy trainings; Designate students as Salida Studio Crew, produce instructional episodes and Strengthen partnerships through benchmarking and community immersions.