



## Concept Note

### SEAMEO@55

#### #SEAMEOYouthAction (SEAYA) on COVID-19

*As of 22 October 2020*

#### **A. Background**

Since the start of the pandemic in late 2019, COVID-19 has not only huge impacts on the educational landscape but also the overall living aspects of youths worldwide. At present, 1.7 Billion learners all over the world have been impacted by school closures<sup>1</sup> and remote learning has been a lifeline for learning. With lockdowns, enhanced quarantine measures, and school closures, everyone is affected and concerns are mounting up on the unintended effects of school closures to learning in every level and quality of the youth's lives, especially psychosocial and mental stress.

One of many responses that SEAMEO has initiated in the time of pandemic is SEAMEO Ministerial Policy e-Forum on COVID-19 Response on 18 June 2020 to broadcast the policies and responses of Ministries of Education in Southeast Asia to the pandemic. During the e-forum, the Ministers put forward the commitments through the Joint Statement and one of the commitments is to be united in the fight of pandemic and appreciate the efforts of stakeholders in education sectors to innovate and evolve in the unprecedented time<sup>2</sup>. The Ministers of Education further recommended the SEAMEO Secretariat and its Units (the SEAMEO Centres and Network) to sustain the achievements gained in the fight against COVID-19 disruption to improve learning outcomes.<sup>3</sup> Creating a platform for Southeast Asian Youth (15-25 years) to showcase their experiences in dealing with the impacts of COVID-19 on their lives in creative and innovative ways is aligned with the Ministerial recommendation on the role of SEAMEO to enhance the youth's learning capacities.

In line with SEAMEO's motto "leading through learning", SEAMEO prioritized learning in every way in- and outside of the classroom. SEAMEO sees that the wellbeing of Youth as a person is not less important than the quality and access to education. Therefore, in order to gain insights into the youth well-being and learning situation in the region during the COVID-19 pandemic, SEAMEO Secretariat conducted a survey to identify the impacts of the pandemic on Southeast Asian youth (15-25 years). Apart from Health and Resources' concerns, 47.67% of youth expressed that they experienced psychosocial and mental stress and they would like to seek social and mental health support.<sup>4</sup>

Interestingly, while the majority of the respondents at 36.96% reported that they were facing challenges and difficulties in education and career, 17.12% reported that they had a positive outlook and the emergency situation urged them to improve themselves. Only 7.89% said that they lacked skills and felt depressed about the situation. Additionally, the youth's positive outlook reflected on the surveyed top 3 greatest lessons learnt by youth, which are staying healthy (34.21%), having faith

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<sup>1</sup> *Education: From disruption to recovery.* (2020, June 15). UNESCO Retrieved August 15, 2020, <https://en.unesco.org/covid19/educationresponse>

<sup>2</sup> SEAMEO Secretariat. (2020, June 18). *SEAMEO Ministerial Policy e-Forum on COVID-19 Response* [Video]. Youtube. [https://www.youtube.com/watch?v=P6V\\_GNN1UQ4&feature=youtu.be](https://www.youtube.com/watch?v=P6V_GNN1UQ4&feature=youtu.be)

<sup>3</sup> Joint Statement of Ministers of Education SEAMEO Ministerial Policy e-Forum on COVID-19 Response. Page 2 Paragraph 4.

<sup>4</sup> Report on Southeast Asian Youth during COVID-19 Pandemic: Embracing the "New Normal" and the Future of Work

and positive attitude (23.80%), and prioritizing self-developing and time managing (12.09%).<sup>5</sup> Even though the majority of Southeast Asian youths have experienced psychosocial and mental stress, they were able to handle and remained optimistic.

Building on the survey, the further question to be addressed is how the youth could handle a situation which they said have disheartened them with optimism and positive outlooks. In conjunction with its 55<sup>th</sup> Anniversary on 30 November 2020, SEAMEO would like to explore the answers by identifying and compiling youth's creative and innovative actions in response to COVID-19 and assist their holistic transition to a New Normal lifestyle. Hence, SEAMEO deems it is necessary to provide a platform to consolidate and broadcast the inspiring activities and stories of the youth in the form of video clips.

## **B. Objectives**

The #SEAMEOYouthAction (SEAYA) aims to consolidate and broadcast the video clips on creative responses from Youth (15-25 years old) regarding the on-going COVID-19 pandemic and many disruptive consequences the Youth are experiencing. Moreover, the showcase of how Youth in Southeast Asia could take actions towards the pandemic strongly and innovatively is one of the best ways that SEAMEO could celebrate its 55<sup>th</sup> anniversary.

The broadcasting of video clips together with an intellectual guiding message from the experts/ moderators will:

- Provide an inspirational knowledge management platform and experiences exchange among youth and individuals in the region
- Identify actual opportunities and challenges faced by Southeast Asian youth during the disaster period from the youth's perspective
- Identify the changes and ways forward for "New Normal" Youth lifestyle
- Identify innovative ways to address the needs of and communicate with disadvantaged youth

## **C. Content Submission**

Youth (15-25 years old) are encouraged to create and submit a short video clip of 3 to 5 minutes maximum with authentic creative contents showcasing their positive responses to the COVID-19 pandemic. The deadline for the submission is on **06 November 2020** [extension]. The 3 accepted content categories of the creative **video clips** include:

1. Dance and Song
2. Vlog
3. Storytelling

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<sup>5</sup> Report on Southeast Asian Youth during COVID-19 Pandemic: Embracing the "New Normal" and the Future of Work

#### D. Video Clips Requirements

**\*\*Only the clips that follow the requirements are eligible for the competition.** The participants **have to upload the video clips to your own YouTube channel** and **email the YouTube link** to [seaya@seameo.org](mailto:seaya@seameo.org) with following details:

- 1) Email Title: please begin with the word “**Clip Submission**” follow by (1) the clip title and (2) category of the clip (*Dance and Song/ Vlog/Storytelling*)

**Email Title:**

**[Clip Submission]\_Your Clip’s Title\_ Your Clip’s Category (*Dance and Song/ Vlog/ Storytelling*)**

**Email Content:**

- a. Participant(s) name, country, email address, and social media (if any)
  - b. Title of the clip
  - c. Category of the clip (*Dance and Song/ Vlog/Storytelling*)
- 2) VDO Title: please add the word “SEAYA” in front of your VDO clip title i.e. **SEAYA\_Your Clip’s Title\_Your Clip’s Category (*Dance and Song/ Vlog/Storytelling*)**

**Clip Title:**

**SEAYA\_Your Clip’s Title\_Your Clip’s Category (*Dance and Song/ Vlog/ Storytelling*)**

- 3) VDO Clip Format
  - **MP4 format (H264)** with the minimum resolution of 720p (not over 1080p).
- 4) Content
  - An individual or group can perform in the VDO.
  - The content in the video clip should be relevant to the theme, original, and creative.
  - It is recommended that you compose the song on your own related to the theme particularly for the singing category.
  - The content should be in **English**. The non-English video clips should contain an **English subtitle**. Please make sure the voice and the text are **synchronized**.
- 5) VDO Introduction and closing
  - An opening scene at the start of the video (Download at <http://bit.ly/opening-SEAYA>. You have to put it at the beginning of the video)
  - Photo of performer(s)
  - You can make your **credit title** containing all of the casts and crew as a closing scene.
- 6) Copy Rights regulation
  - Please add a free-use-non-commercial Attribution (**CC BY-SA**) mark at the bottom part of the video clips. For more info regarding the list of attribution, you can take a look at <https://creativecommons.org/licenses/>. If you are using the other people's content, make sure it is free licensed content.

7) Legal aspects:

- Concerning that, all of the video clips will be uploaded on the *YouTube* site. All of the videos should be defined clearly according to the Creative Commons license so that it will not be takedown by *YouTube*.
- As for License and Legal on YouTube, you can read it through [https://bit.ly/youtube\\_legal](https://bit.ly/youtube_legal).
- SEAMEO Secretariat will not use your video any other than for educational purpose, non-commercial thing. Your video will be one of the SEAMEO Secretariat contents; SEAMEO Secretariat should obey the attribution in your video clips.
- You might as well use your video for any educational purpose.
- All copyright, moral rights, and rights of personality for all content, including music and actors, must be cleared.

**E. Expected Output**

The SEAYA youth creative videos on COVID-19 responses would be consolidated and broadcasted through SEAMEO Secretariat YouTube Channel. The videos would reach a huge number of youth and individuals in the region as currently, the channel has well over 50,000 subscribers.

**F. Proposed Timeline**

Activity	Timeline	Person in Charge
Call for VDO clips submission	<b>01 October 2020</b>	<b>SEAMEO Secretariat</b>
Submission of VDO clips	<b>22 October 2020</b>	<b>SEA Youth (15-25 years old)</b>
Submission of VDO clips [Extended]	<b>6 November 2020</b>	<b>SEA Youth (15-25 years old)</b>
Review and Approval of the VDO clips	<b>26 October – 10 November 2020</b>	<b>SEAMEO Secretariat</b>
Selected Clip Announcement	<b>10 November 2020</b>	<b>SEAMEO Secretariat</b>
Live Sessions on YouTube	<b>19 November 2020</b>	<b>Dance &amp; Song Team Vlog Team Storytelling team</b>

**G. Contact Information**

Link Submission and Inquiry: [seaya@seameo.org](mailto:seaya@seameo.org)

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