



The poster features a central graphic of a globe divided into nine segments, each containing an icon related to health and nutrition: a person with a checkmark, a bowl of food, a person exercising, a syringe, a heart with a checkmark, a plate with cutlery, a brain, an apple with a heart, and a person lifting weights. The globe is surrounded by various fruits and vegetables. A red diagonal banner at the top right reads "Call for Entries".

**SEAMEO** **MEXT** MINISTRY OF EDUCATION, CULTURE, SPORTS, SCIENCE AND TECHNOLOGY-JAPAN  
**SEAMEO-Japan ESD Award**

Theme for 2017:  
**Improving Health and Nutrition**

Submission Deadline: 5 September 2017

Organisers



Southeast Asian  
Ministers of Education  
Organization



**MEXT**

MINISTRY OF EDUCATION,  
CULTURE, SPORTS,  
SCIENCE AND TECHNOLOGY-JAPAN

Supporting Partner



United Nations  
Educational, Scientific and  
Cultural Organization

**Bangkok Office**  
Asia and Pacific Regional  
Bureau for Education

More information, visit website: [www.seameo.org](http://www.seameo.org)  
Email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org)

## I. Introduction

In 2002, the United Nations General Assembly adopted Resolution 57/254 and declared the period 2005-2014 as the “United Nations Decade of Education for Sustainable Development” (DESD).

In its declaration, the United Nations General Assembly defined ESD (Education for Sustainable Development) as a “learning process (or approach to teaching) based on the ideals and principles that underlie sustainability and is concerned with all levels and types of learning to provide quality education and foster sustainable human development – learning to know, learning to be, learning to live together, learning to do and learning to transform oneself and society.”

At the end of the DESD in 2014, the UNESCO World Conference held in Japan announced the Global Action Programme (GAP) on ESD aimed at generating and scaling up ESD actions at all levels and in all areas of education, training and learning to accelerate progress towards sustainable development to the post-2015 agenda.

While ESD is implemented worldwide under the GAP, in support of further promoting ESD in Southeast Asia, the Southeast Asian Ministers of Education Organization (SEAMEO), and the Ministry of Education, Culture, Sports, Science and Technology, Japan (MEXT), in cooperation with the UNESCO Asia and Pacific Regional Bureau for Education, have shown their collective commitment to promoting best practices in ESD in schools across Southeast Asia by organising the **SEAMEO-Japan Education for Sustainable Development (ESD) Award**. The award scheme has been held annually since 2012.

The objectives of the SEAMEO-Japan ESD Award are:

1. To raise awareness of ESD in schools and communities across Southeast Asia;
2. To promote ESD best practices in schools and communities across Southeast Asia;
3. To share and exchange knowledge and best practices on ESD in schools across Southeast Asia and Japan;
4. To encourage networking among schools and communities which implement ESD practices in Southeast Asian countries and Japan.

The first awards scheme in **2012** was conducted under the theme of: **“Education for Disaster Risk Reduction”**. This initial competition attracted entries from 69 schools in Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Thailand and Vietnam.

The award in **2013** was conducted under the theme of **“Values Education”** and attracted entries from 126 schools in eight Southeast Asian countries, namely, Brunei Darussalam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Thailand and Vietnam.

The award in **2014**, under the theme of **“Fostering Global Citizenship for Sustainable Future”**, involved 63 schools in nine Southeast Asian countries, namely Brunei Darussalam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam.

The award in **2015**, under the theme of **“Safeguarding our Cultural Traditions”**, participated by 90 schools in ten Southeast Asian countries, namely Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam.

The award in **2016** was conducted under the theme of **“Saving Energy”**, involved 43 entries in eight Southeast Asian countries, namely, Brunei Darussalam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, and Thailand.

## **II. Theme for 2017: “Improving Health and Nutrition”**

Large numbers of school children in Southeast Asia suffer from ailments such as diarrhea, acute respiratory diseases, worms and dental caries, all of which are preventable and caused mainly by poor hygiene. These illnesses seriously impair a student’s physical and cognitive development and have a negative impact on their ability to learn and their prospects\*.

To promote Education for Sustainable Development in schooling system, “Health and Nutrition” is one of the most important issues and concerns of policy makers and educational leaders in Southeast Asian countries.

Considering the importance of “Health and Nutrition” at the school level in Southeast Asia, the theme of SEAMEO-Japan ESD Award in 2017 is **“Improving Health and Nutrition”**

“Improving Health and Nutrition” can refer to any action or programme that transform schools into healthy learning environments where routine hygiene practices turn into long-term habits. This also includes the school programmes/activities to prevent local diseases and improve health condition, lunch programme, water and sanitation, and overall nutrition of students, as well as increase nutrition awareness and health preventive education of parents and community.

The objectives of this year’s award scheme are:

1. To raise awareness on “Health and Nutrition Programme” integrated in education for the promotion of sustainable development in schools and communities in Southeast Asia and Japan.
2. To promote and share initiatives and good practices that support sustainable development through the improvement of health and nutrition into school plan, teaching and learning practices, and daily routines of students.
3. To encourage schools to develop and improve current ESD practices in school activities and programmes.

Under the theme of “**Improving Health and Nutrition**,” the school entry should cover the following criteria:

1. The entry should be relevant to the theme and the scope of “Improving Health and Nutrition” as defined above.
2. The entry should demonstrate how the school’s programme can improve health and nutrition conditions of students; transform the school into the healthy learning environments; and promote sustainable healthy habits of students, parents and community.
3. The entry should clearly demonstrate the integration of “Improving Health and Nutrition” practices in the entire school’s policy, management plan, participatory planning and implementation, curriculum, teaching and learning practices, daily routines of students, student activities, partnership efforts, parent and community participation, and so on.

\*GIZ Fit for School (<https://www.giz.de>)

### III. All schools in Southeast Asian countries are invited to enter the competition

All **public and private kindergarten / elementary / secondary / vocational and technical schools in 11 Southeast Asian countries** – namely Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste and Vietnam – are invited to submit information about programmes, projects and activities that are related to the theme of this year’s competition.

### IV. Prizes for the winning schools

#### 1) 1<sup>st</sup> Prize

- USD\$1,500
- A study tour to Japan for four days

(The organiser will sponsor the travel expenses for four to six persons, which includes round-trip airfares, accommodation for three nights, domestic transportation in Japan, interpreter, and visa fees).

#### 2) 2<sup>nd</sup> Prize

- USD\$1,000

#### 3) 3<sup>rd</sup> Prize

- USD\$500

#### 4) A Special Prize from the SEAMEO Secretariat for the best activity carried out in small schools of less than 250 students

- USD\$1,000

All winning schools will receive a plaque of recognition and a certificate for teachers and students involved in planning and implementing the school’s programme.

A representative of the winning schools will be sponsored to participate at the award presentation ceremony which will be held at the SEAMEO High Officials Meeting in Bangkok in November 2017.

All participating schools that have submitted entries relevant to the theme will be recognised (name, project name and country) on the SEAMEO website and the winning schools’ details will also be posted on the SEAMEO website. ([www.seameo.org](http://www.seameo.org))

## V. Judging criteria

The judging committee will consider the following criteria in selecting the winning schools:

### 1. Strategy/ Modality of Implementation

- Health promotion and nutrition programme is emphasized and incorporated into school policies, management plans, and teaching and learning programmes within the school.
- The school has demonstrated the use of participatory processes – involving students, teachers, parents, community stakeholders and partners – in planning and implementing the programme.
- Appropriate and effective methods and resources are used to implement the programme.
- Monitoring and evaluation mechanisms or processes are systematically identified to the immediate and long-term outcomes of the programme.
- The school has demonstrated that the entire school joins together in improving health and nutrition condition of students.

### 2. Innovation and Creativity

- The school's programme has demonstrated innovative and simple practices in "Improving Health and Nutrition".
- The school has demonstrated innovative ideas for utilizing available resources.
- The entry is a new idea or an improved/adapted version of existing activities.

### 3. Teaching and Learning Approaches

- The school has demonstrated effective teaching and learning approaches that have developed awareness of students and community in promoting health and nutrition.
- The school has embedded knowledge about health and nutrition and other related environmental aspects into subject disciplines and incorporated ESD principles and pedagogical methods to ensure that students are able to connect the practices into their daily life and family.

### 4. Engagement of Community

- The school has engaged community partners such as neighbouring educational institutions, local government authorities and parent associations to co-implement the school's programme.
- The school's programme has encouraged public awareness and action for promoting health and nutrition for the community.
- The school's programme has strengthened student involvement and a contribution to improve the sustainable development of the local community.

### 5. Sustainability

- The school has demonstrated a clear future plan on how to sustain the programme.
- The school has integrated the promotion of health and nutrition within the school management plan and teaching and learning activities across subjects for a long-term action strategy.

### 6. Impact

- Results, both during and after implementation, have revealed the effectiveness and benefits of the school's programme to students, teachers, parents and the wider community.
- The school has clearly demonstrated that health and nutrition conditions of students have been improved after the implementation.

Note: Achievement of submitted programmes will be evaluated in accordance with the educational stage of each school (e.g. kindergarten / elementary / secondary / vocational and technical schools)

## VI. The judging committee

The Judging Committee consists of experts in the areas of education, education for sustainable development, and health and nutrition from Japan and the Southeast Asian region. The decision of the Judging Committee is final and challenges/appeals are not allowed.

## VII. Guidelines for submission of entries

1. Schools can submit information about the school's programme/project/activity related to the theme "Improving Health and Nutrition" before **Tuesday 5 September 2017**. (The schools must ensure that the SEAMEO Secretariat receives entries by Tuesday 5 September 2017.)
2. Each school can submit only ONE entry.
3. **The school programme must have been continued at least one year.**
4. The submission of the school's programme must be done through the template "**Submission Form of 2017 SEAMEO-Japan ESD Award**". The submission form can be downloaded from the SEAMEO website: [www.seameo.org](http://www.seameo.org) or requested by sending an email to the following email address: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org).
5. Regarding the submission of information, each school must adhere to the following format, as specified in the Submission Form:
  - a) Part I - Information about the school;
    - 1) School name and contact details.
    - 2) Brief information about the school such as number of teachers and students and the educational level.
    - 3) Contact details of the coordinator.
  - b) Part II - Information about the school's programme;
    - 1) Title of the school's programme.
    - 2) Summary of the programme (one half-page of A4 sheet size).
    - 3) Background information or reasons why the school created the programme.
    - 4) Objectives/goals of the programme.
    - 5) Period of time when the programme was/has been started.
    - 6) Activities (Actions and strategies of implementation).
    - 7) Teaching and learning approaches that the teachers apply for teaching "Improving Health and Nutrition".
    - 8) Participation with the community and sharing of school practices to the community.
    - 9) Engagement of partners.
    - 10) Resources used for implementation.
    - 11) Programme monitoring and evaluation mechanisms.
    - 12) Achievement from the school's health and nutrition programme.
    - 13) Benefits/impacts/positive outcomes of the programme to students, school and the wider community.
    - 14) Plan for sustainability and plan for the future.
    - 15) List of attachments such as a copy of the related school plan, committee structure, learning/teaching materials, lesson plans, samples of student worksheet, manuals, etc.
    - 16) Photographs related to the school programme (maximum of five photographs with captions written in English).
6. Information about the programme (Part II as above) **should not be over nine (9) pages of A4 in total**. The information should be written in **Times New Roman font, 11-12 point size**. (A half-to-one page A4 sheet size about the project overview should be included.)
7. Information about the programme and the photo captions must be in English. The teaching and learning materials can be in local languages, however a brief translation in English should be provided.
8. All submissions should include related photos. (A maximum of **five** photographs with captions written in English.)
9. Schools can submit the "Submission Form of 2017 SEAMEO-Japan ESD Award" and other supporting materials to the SEAMEO Secretariat by

a) Email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org) and/or

b) Send a **Compact Disc (CD) or handy drive containing the digital files of submission form and supporting documents to the following address by post.** (In case of damage to the CD, the printed version of the submission form should also be included in the mailing package.)

SEAMEO-Japan ESD Award,  
SEAMEO Secretariat,  
920 Sukhumvit Road,  
Klongtoey District,  
Bangkok 10110, THAILAND.

10. All entries submitted to the SEAMEO Secretariat will be acknowledged. If the school has not received any acknowledgement of the receipt from the SEAMEO Secretariat within one week after the submission, please contact the SEAMEO Secretariat (Email: [seameojapan.award@seameo.org](mailto:seameojapan.award@seameo.org)).

## VIII. Important dates

25 June to 5 September 2017	Period for submission of entries to the SEAMEO Secretariat by schools.
<b>Tuesday 5 September 2017 (By midnight)</b>	<b>The last day for submission of entries.</b> (The schools must ensure that the SEAMEO Secretariat receives their entries by midnight of 5 September 2017.)
<b>2 November 2017 (Revised)</b>	Announcement of the winning schools on the SEAMEO website
28 November 2017	Award presentation ceremony at the SEAMEO High Officials Meeting in Bangkok
March or April 2018	Study visit programme in Japan for the 1 <sup>st</sup> prize winner

## IX. Contact information

For enquiry, please contact: SEAMEO-Japan ESD Award, SEAMEO Secretariat, 920 Sukhumvit Road, Klongtoey District, Bangkok 10110, THAILAND.	Email: <a href="mailto:seameojapan.award@seameo.org">seameojapan.award@seameo.org</a> Website: <a href="http://www.seameo.org">www.seameo.org</a> Tel: +662 391 0144 Fax: +662 381 2587
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