

FOR IMMEDIATE RELEASE

CONTACT: PR Person's Name
School Name
Phone Number
E-mail

CHEMISTRY COMES ALIVE FOR STUDENTS
COSI COMES TO (NAME OF SCHOOL, CITY)

(City) Date- Students get a lesson in slimy science when COSI (Center of Science and Industry) brings its traveling science program *It's Simply Chemistry* to (name of school) on (date). This innovative, interactive program will stimulate the imaginations of the next generation of scientists and chemists by allowing students to explore chemistry through simple experiments designed to introduce new science principles. *It's Simply Chemistry* is just one of six outreach traveling programs from COSI.

The day begins with a 45-minute assembly introducing the students to how chemistry affects their everyday lives. COSI's Chemistry Detective will solve the mystery of the missing slime ingredients by identifying acids and bases, determining unknown substances, and decoding an invisible message. This fun and educational assembly is followed by hands-on activity sessions during which the students will make their very own COSI Super Slime, create endothermic and exothermic reactions, and learn to identify unknown substances using chemistry.

This COSI On Wheels program aligns with Ohio Academic Content Standards, compliments the National Science Education Standards, and allows your students to learn about the fundamentals of chemistry through scientific experimentation.

COSI is a hands-on science center located in Columbus, Ohio. Each year more than 300,000 students take part in COSI On Wheels programs, and in the past 30 years, COSI On Wheels has brought hands-on science into the lives of over 7.5 million students across the Midwest.

It's Simply Chemistry is made possible through the generous support of supporting sponsor Ashland Inc.

Come see for yourself! You are invited to see the COSI On Wheels *It's Simply Chemistry* program in action.

Date:

Time:

Where: School location