

Michelle Adams.

In 1995, Michelle employed one designer and established PRISM Marketing Communications in the living room of her home. Over the past ten years, she has dedicated much of her time and energy to building an experienced team that could consistently develop successful marketing plans, strategies and objectives for every client. Today, PRISM has grown to be one of central Ohio's largest 25 agencies and is proud to boast an impressive client list and track record.

A graduate of Capital University, Michelle served as Vice President of Spectrum Marketing in Cincinnati for more than five years. During this time she played a major role in winning accounts such as Procter & Gamble, Ethicon Endo-Surgery, Lenscrafters, Bank One, Heinz Pet Food Products and Procter & Gamble Pharmaceuticals. Spectrum grew in sales from \$800,000 to \$5 million during Michelle's tenure.

In addition to serving as President of PRISM, Michelle has three young children and remains active with the following organizations: COSI Board of Directors- Trustee, New Albany Lives of Discovery Chair, Capital University Annual Fund Board Member, Ohio Northern University Business Advisory Board and Church of the Resurrection Marketing Chair.

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