

JEN SNIVELY CASSIDY  
Vice President of Programs  
COSI – Center of Science and Industry

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Jen Snively Cassidy, Vice President of Programs, is responsible for the overall strategic planning and operations of education experiences both onsite and offsite at COSI.

Jen provides leadership for four directors in the implementation of COSI's Education Programming ensuring a robust set of programs are offered to guests of all ages and learning levels, from the daily guest experience to school programs, member workshops, volunteer program, early childhood education offerings and outreach programming. She stewards a variety of relationships with individuals and organizations that support programming and has brought new partners into the institution such as the Virtual Community School of Ohio.

Jen began her career at COSI as an Outreach Demonstrator with the COSI On Wheels Outreach Program in August 1994. During her 17 year career at COSI she has held a variety of leadership positions within the Outreach Programs, including the expansion of her responsibilities to oversee both COSI On Wheels and Electronic Education, COSI's two outreach programs which have regional and national reach. During her tenure she negotiated and managed a 5 year relationship with The Kentucky Department of Agriculture to run an outreach program in the State of Kentucky, resulting in a \$500,000 investment in COSI over those five years. She has been directly involved in the funding and development of countless programs for both COSI On Wheels and Electronic Education, working with donors, program designers and implementers to create the best possible product. In 2002, she was tapped to bring about improvements to COSI's Call Center, which is now highly functional and effective, though no longer under her leadership since 2007. She was instrumental in the creation and continued longevity of the popular annual exhibit *Farm Days: Little Seeds, Big Tractors*. In January 2008, she began her tenure as the Vice President of Programs and currently leads 75 full-time and part-time team members in their work to make a difference in STEM education.

Jen holds a Bachelor of Science in Elementary Education degree from Lock Haven University of Pennsylvania. She is a member of Zeta Tau Alpha. Jen is a member of the East High School Academy of Engineering Advisory Board, Museum Educator's Roundtable and the Ohio Math and Science Coalition. She is involved with the Jefferson Center Academy for Leadership and Governance and the Kristina Isabelle Dance Company. Jen is the co-author of a chapter in the NSTA Press monograph 'Exemplary Science in Informal Education Setting, Standards-Based Success Stories', published in 2008.

*Current as of January 2012*