

IMPROVING ACCEPTABILITY, ACCESS AND COVERAGE OF KEY HEALTH SERVICES IN ARMM THRU “TUMPUKAN NA!”

**Leonardo A. Alcantara, Jr., MD, MPH
Helen Keller International Philippines
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OUTLINE

- Background (Where we work)
- How health interventions are usually carried out
- What is “Tumpukan Na!”
- The Process of overcoming language as a barrier to technical interventions
- Applications to health interventions





Autonomous Region of Muslim Mindanao

Lanao del Sur
Marawi City
(Maranaw)

Basilan
(Yakan)

Sulu
(Tausog)

Tawi-Tawi
(Sama)

Maguindanao
(Maguindanaon)



HOW HEALTH INTERVENTIONS ARE USUALLY CARRIED OUT

- Interventions are technical
- Usually delivered from the perspective of the health managers and service providers
- Communicated thru a common language
- Assumes that everybody has the same understanding



“WHAT IS TUMPUKAN NA!”



...To gather...To assemble...To talk...To chat...



- A health action session among target groups
- “Tumpukan na!” are either organized or random sessions conducted among community members
- A Communication for Behavior Change (CBC) package to conduct “action sessions” or “tumpukan na!” on:
 - Maternal and Child Health (Breastfeeding, Immunization)
 - Nutrition (Vitamin A supplementation)
 - Hygiene and diarrhea management
 - Family Planning



THE PROCESS

- Part 1 – Understanding and appreciating the importance of specific health interventions (immunization, Vitamin A supplementation, breastfeeding and hygiene and diarrhea management)
- Part 2 – Knowing the community
- Part 3 – Message development and negotiating for and trying more feasible behaviors (based on findings from part 2)

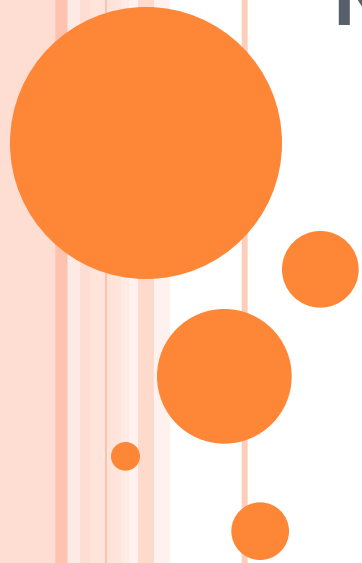


KEY QUESTIONS DURING “TUMPUKAN NA!”

- What do they call the diseases in the local language?
- What is their common understanding of the disease?
- What are the behavior that differ from couple-to-couple?
- What are the behavior that are common?
- Are the behavior rooted in religion? Or is it because it's been the practice?
- What are the openings where we can negotiate for small changes in the behavior?



APPLICATION OF “TUMPUKAN NA!” IN HEALTH INTERVENTIONS



CARING FOR MOTHERS AND NEWBORNS IN THE COMMUNITY





MATERNAL CARE

BREASTFEEDING





Tumpukan Na! on NUTRITION





TUMPUKAN NA! on IMMUNIZATION



TUMPUKAN NA! ON FAMILY PLANNING

- Piloted in the Province of Basilan
- 37 identified with unmet need for long acting permanent method
- 28 of 37 sought further information from a service provider after Tumpukan Na!
- 21 of 28 underwent bilateral tubal ligation under local anesthesia



SCALING UP TUMPUKAN NA!

- Integral part of the Supply-Demand-Advocacy Strategy for improving health outcomes
- Tumpukan Na! is the main CBC Strategy under the advocacy component





Thank You